

Cultural Policy Resources

Issues on Culture and Development

From Diversity to Pluralism

Creativity and the Arts

Copyright

Cultural Enterprises and Industries

Tangible Cultural Heritage

Intangible Cultural Heritage

Legal Protection for Cultural Heritage

World Heritage Centre

Intercultural Dialogue

General and Regional Histories

Culture in Africa

Culture and Youth

Culture, Women and Gender Equality

- 1. What do we understand by "cultural industries"?
- 2. What do we understand by cultural goods and services?
- 3. What is the growth rate of the international trade of cultural goods and services?
- 4. What is the market structure of cultural industries?
- 5. What do we mean by free trade?

Culture, trade and globalisation

Questions and Answers



- 6. What is copyright and why is copyright important for cultural industries?
- 7. What is GATT?
- 8. What is the World Trade Organisation?
- 9. What are the differences between GATT and the WTO?
- 10. What are the common goals of WTO/GATT system?



- 11. What does "Most Favoured Nation" mean?
- 12. What is the "National treatment" principle?
- 13. What is the GATS?
- 14. What is the TRIPS?
- 15. What is the TRIMS?

The following **25 questions and answers** explore key concepts and ideas related to culture and trade and its potential for development. Their purpose is to provide a basic overview of the multilateral trade agreements that regulate global flows of cultural goods and services, the institutions that oversee their implementation, and their eventual impact on the development of domestic cultural industries. Some proposals on how to put in place national support measures and international co-operation strategies are suggested next.



- [Introduction](#)
- [Questions](#)
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- 16. What do we generally understand by "Cultural Exception"?
- 17. How is the "Cultural Exception" applied?
- 18. What do we understand by "Cultural Diversity"?
- 19. What are the Florence Agreement and its Nairobi Protocol?
- 20. What was the draft Multilateral Agreement on Investments (MAI)?



- 21. What is pending in the WTO agenda?
- 22. Which are the guiding principles for a fair development of international trade on cultural products?
- 23. Which factors should be taken into account?
- 24. What accompanying measures should be taken at the national level?
- 25. What co-operation strategies should be adopted at the international level?

